

# How would you like to know all about a restaurant or winery before you go there? You know you would. So would everyone.

MENUS is the premiere restaurant and winery guide of the Central Coast. MENUS is the only publication on the Central Coast that introduces hungry customers to your restaurant by offering them your menu. That's why we call it MENUS.

MENUS distributes 100,000 copies every six months to over 650 strategic locations throughout San Luis Obispo County and Northern Santa Barbara County.

Our initial distribution is 60,000 copies. Then we replenish all drop-off points with 40,000 additional copies of MENUS, which are carefully monitored over the next six months.

Pickup points for MENUS include chambers of commerce, hotels, college campuses, corporations, shopping centers, and other high-traffic areas, including many New Times & Sun racks.

MENUS is also provided to all regional convention coordinators and has become their most popular visitor item, helping newcomers find the region's best places to eat.

Ad rates include typesetting, scanning and design. Extensive design may require additional charges.

MENUS is now offering the opportunity for a professionally written feature story highlighting the many dining or wining experiences at your business. The rates are below, but please contact your sales representative for more information.



## S.L.O. COUNTY:

To advertise in MENUS call New Times at (805) 546-8208.

## S.B. COUNTY:

In Santa Maria please call the Sun at (805) 347-1968.

**You can also e-mail:**  
advertising@newtimeslo.com or  
advertising@santamariasun.com



## Rates & Dimensions

	width x height	1 issue	2 issues
Full Page	9.25" x 11.75"	\$1,493	\$1,263 (each)
Half Page	4.5" x 11.75"	\$884	\$762 (each)
Full Page & Feature		\$1950	\$1800 (each)

## Fall / Winter Deadlines

Ad Deadline: **September 7** Publication Date: **October 19**

**Menus Publication Dates are April and October**