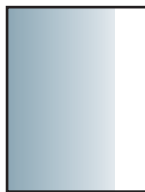


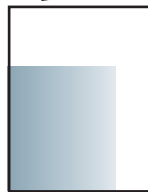
SIZE	1x	6x	13x	26x	52x
Full page	\$1547	\$1392	\$1237	\$1145	\$1067
3/4	1153	1038	922	853	796
Jr.	882	794	706	653	609
1/2	798	718	638	591	551
3/8	627	564	501	464	433
5/16	553	498	443	409	382
1/4	446	402	357	330	308
3/16	344	310	276	255	238
1/8	233	210	186	172	161
1/16	134	121	108	99	93
CLASSIFIEDS ONLY					
1/32	67	60	54	50	43
1/64	34	30	27	25	23



Full Page
10 1/8 x 12 3/4"



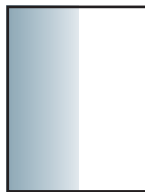
3/4 Page [v]
[V] 7 1/2 x 12 3/4"



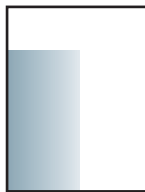
1/2 Page [s]
[S] 7 1/2 x 8"



1/2 Page [h]
[H] 10 1/8 x 6 1/4"



1/2 Page [v]
[V] 5 x 12 3/4"



3/8 Page [v]
[V] 5 x 9 1/2"

GUIDELINES

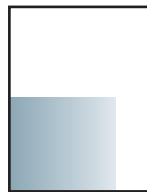
DEADLINES Insertion order and ad copy: 3pm the Friday prior. Ad cancellation: 5pm the Friday prior.

SPECIFICATIONS Our papers are newsprint tabloids (10 1/4" x 14"). Ad sizes are in linear inches and must be bordered. Camera-Ready ads should be CYMK PDFs on CD or sent via email by 5pm the Monday prior. See our digital ad specification sheet for details and deadlines.

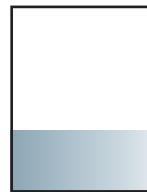
Combo Rates

Insertions must be weekly or biweekly to qualify for frequency discounts. All ad rates are commissionable. Rates are per insertion.

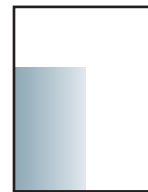
SIZE	1x	6x	13x	26x	52x
Full page	\$2451	\$2206	\$1961	\$1814	\$1691
3/4	1831	1648	1465	1355	1264
Jr.	1394	1254	1115	1031	962
1/2	1271	1144	1017	940	877
3/8	997	897	797	737	688
5/16	865	778	692	640	597
1/4	698	628	559	517	482
3/16	556	500	444	411	383
1/8	379	341	303	280	262
1/16	214	193	172	159	148
CLASSIFIEDS ONLY					
1/32	112	101	89	82	71
1/64	57	51	45	42	38



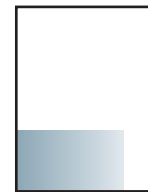
3/8 Page [s]
[S] 7 1/2 x 6 1/4"



3/8 Page [h]
[H] 10 1/8 x 4 5/8"



5/16 Page [v]
[V] 5 x 8"



5/16 Page [h]
[H] 7 1/2 x 4 5/8"

CLASSIFIEDS ONLY

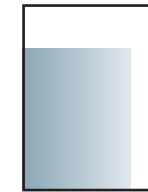
PLACEMENT When available, specific page position is guaranteed with a 15% placement charge. Minimum ad size: 3/16. Back page: 20% additional charge.

ART Ad rates include limited yet competent and quality graphic design. We'll get your message across in an effective and attractive way. Extensive design work will require additional charges.

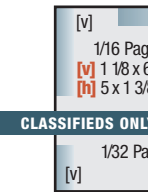
SIZE	1x	6x	13x	26x	52x
Full page	\$1033	\$930	\$827	\$765	\$713
3/4	775	697	620	573	535
Jr.	585	526	468	433	404
1/2	540	486	432	399	372
3/8	422	380	338	312	291
5/16	357	321	286	264	246
1/4	289	260	231	214	199
3/16	240	216	192	178	166
1/8	166	149	133	123	114
1/16	91	82	73	68	63
CLASSIFIEDS ONLY					
1/32	50	45	40	36	32
1/64	26	24	21	19	17



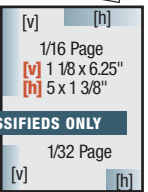
3/4 Page [s]
[S] 10 1/8 x 9 1/2"



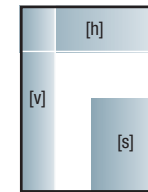
Junior Page [S]
7 1/2 x 9 1/2"



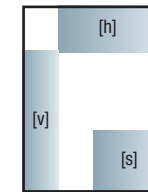
1/16 Page [s]
[S] 2 3/8 x 3"
[V] 2 3/8 x 6 1/4"



1/32 Page [h]
[H] 1 1/8 x 3"
[V] 1 1/8 x 6.25"
[H] 5 x 1 3/8"
[V] 1 1/8 x 1 3/8"



1/4 Page [H] 10 1/8 x 3"
[V] 2 3/8 x 12 3/4"
[S] 5 x 6 1/4"



3/16 Page [H] 7 1/2 x 3"
[V] 2 3/8 x 9 1/2"
[S] 5 x 4 5/8"

INSERTS Insert rates are \$45 per 1,000 for 10,000, \$40 per 1,000 for up to 20,000 and \$35 per 1,000 for a full run. Minimum inserts: 10,000. Call for multiple-page insert pricing.

COLOR Process color is available for an additional \$200. Custom colors are available for \$100. Individual process colors (cyan, magenta, yellow) are available for \$50 each. Prices are per paper.